

Build brand awareness at **AGILE 2024**

THE EUROPEAN EXPERIENCE • MANCHESTER



Agile
Business
Consortium

Sponsorship Opportunities for Agile2024 in Manchester

As a sponsor of this premier event, you will be engaging with a passionate professional community that is dedicated to building more effective, humane, and sustainable ways of working. Partnering with our sponsors creates important opportunities for attendees of [Agile2024 – The European Experience](#) to inform themselves about the latest products, tools, and services.

Your company will have the unique opportunity to showcase its commitment to agility excellence and connect with a highly engaged audience. We offer several sponsorship packages tailored to meet your company's specific needs and objectives.

Title Sponsor (one available – £4k)

- Recognition as the Title Sponsor on site on signage and presentations, and online on social media
- Recognition ONLY as a sponsor at the main Agile2024 event in Dallas, Texas, USA (no additional benefits, such as exhibit booth)
- Two exhibit tables at the event venue
- Four full registrations for your team
- Your company logo on the event website
- Ability to purchase additional registrations for your team at a 10% discount

Event Sponsor (£2.5k)

- Recognition as an Event Sponsor on site on signage and presentations, and online on social media
- Exhibit table at the event venue
- Recognition as an Event Sponsor on site on signage and presentations
- Two full registrations for your team
- Your company logo on the event website
- Ability to purchase additional registrations for your team at a 10% discount

Reception/Breakfast Sponsor (£1k)

- Recognition at reception/breakfast
- Opportunity to provide napkins or other items (at company expense) with company logo
- Your company logo on the event website
- One representative to attend the event (one for Wednesday evening, one for Thursday morning, one for Friday morning)

Additional Sponsorship Options

Other Agile2024 sponsorship options include:

- **Keynote Speaker Sponsor (£2k)**
- **Friends of the Conference Sponsor (£800)**
Includes event recognition, your company logo on signage and on the event website, and one full registration.

Reserve your sponsorship!

Please [contact Debbie Baker](#) with any questions, or [reserve your sponsorship](#) today.